

SMART Mobility Forum



S. Price
CEO
Exawatt, Sheffield, United Kingdom



Biography

Simon Price is CEO of Exawatt, a provider of strategic consulting, technology analysis and cost forecasting to manufacturers in the solar PV, EV, power electronics and lithium-ion battery industries. Exawatt's work is united by a common theme: decarbonisation via electrification.

Prior to founding Exawatt in 2015, Simon 2010 was a member of the founding team of PV Tech Group, which provided factory design and integration services to solar PV companies. He has been active in PV since 2008, when he was part of the founding team of a startup technology company dedicated to improving the efficiency of crystalline solar cells.

Previously, as a management consultant in the interactive entertainment industry, Simon provided services to a number of industry-leading manufacturers, including Microsoft, Sony, Intel and Nokia. Other clients included software publishers and financial institutions. Simon began his career as a business journalist, overseeing two of the interactive entertainment industry's leading publications.

Simon has an MSc in Science Communication from Imperial College of Science, Technology and Medicine, University of London, and a BEng in Electrical and Electronic Engineering from the University of Newcastle upon Tyne, UK.

SiC in the Automotive Supply Chain



S. Price
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Abstract

Silicon carbide (SiC) has the potential to dominate EV power electronics manufacturing in the coming years, due to the numerous benefits it offers EV makers, including improved performance, reduced size and weight, and increased vehicle range. However, there is a widespread misconception that SiC is not yet ready for the mass market, due to concerns over the technology's maturity, its high cost relative to silicon and its suitability for mainstream vehicles. This presentation will examine the status and prospects of SiC in EVs and will

discuss the developments that must - and will - happen to drive SiC market share.

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Next Generation Radar- a Game Changer for Truly Safe and Smart Mobility



K. Marenko
Founder and CEO
Arbe, Tel Aviv, Israel



Abstract

To meet the demands of smart and autonomous vehicle production, Tier 1s, OEMs and New mobility players need a sensing solution that can instantaneously respond to a full range of driving scenarios — identifying and assessing risk and executing path planning while offering a smooth driving experience for both the driver and those sharing the road.

While this may sound feasible in theory, there are two major problems that challenge this notion. The first is that there is not a sensor suite capable of the achieving the desired level of performance and safety on the market. The second is that many of today's sensor suites rely on expensive solutions, that limit the availability of ADAS and AV to premium and luxury vehicles.

Through innovative use of proprietary radar technology and artificial intelligence (AI) algorithms, the combined technology enables a high sensitivity tracking that individually identifies entities such as pedestrians, bikes, and motorcycles even when partially concealed by vehicles or stationary objects. Direction, speed and velocity can be continuously sensed, delivering all levels of autonomous vehicles unceasing situational awareness in high definition. By analyzing the data gather from thousands of virtual transmitting and receiving channels, and significantly reducing the occurrence of false alarms to near-zero, next generation radar is poised go from a supportive sensor to the backbone of the autonomous sensor suite — a true game changer.

Biography

Kobi Marenko, co-founder and CEO, Arbe is a successful entrepreneur with over 20 years of experience leading technology and media startups from the seed stage to acquisition. Before founding Arbe, Kobi was the Founder and President of Taptica, a mobile DSP acquired by Marimedia, and Founder and CEO of Logia, a mobile content platform acquired by Mandalay Digital. At Arbe, Kobi, and the team are leading a RADAR REVOLUTION with an unparalleled 4D high-resolution imaging radar technology. Together, the team is driving a zero-road-fatality reality by enabling truly safe driver-assist systems, paving the way for a fully-autonomous driving future.

With \$55M raised to date, Arbe has been recognized by Gartner, Frost & Sullivan, Tech AD, TechCrunch Disrupt TLV and Wired Magazine as a groundbreaking company disrupting the automotive market.

Short-Wave Infrared Breaking the Status Quo - Identifying Hazards on the Road and Solving the Low Visibility Challenge



Z. Livne
VP Product and Business Development
TriEye, Tel Aviv, Israel



Abstract

One of the most basic challenges for ADAS and Autonomous Vehicles (AV) is the ability to operate in all weather and lighting conditions. Increasingly, sensing solution architects are realizing existing sensor fusion solutions (including radar, lidar, and standard cameras) are unable to detect and recognize potential hazards under common low-visibility conditions: night time, fog, haze, etc. Meaning machine vision algorithms are unable to make reliable and safe driving decisions.

TriEye is breaking the sensor fusion status-quo with a CMOS-based Short-Wave Infrared (SWIR) HD-camera. Based on advanced nanophotonics research, enabling fabrication of low-cost SWIR sensors at scale, solving the low visibility challenge for OEMs and T1s.

In the presentation TriEye will explain why SWIR spectrum can support automotive applications better than VISBLE\NIR\FIR through fog, dust, night time, etc. Additionally, we will present experimental results which compare the contrasts of visible and SWIR camera images of the same scene, imaged through common fog types and imaging at night.

Biography

Ziv Livne is the VP Product and Business Development at TriEye, where he is part of the founding team that achieved a mass-scale technological breakthrough in record time, creating a giant leap in ADAS and AV safety, reliability, and functionality. He has vast experience in R&D, product and business development from various startups and large corporations. Ziv was also an Investment Director at Grove Ventures, where he managed several investments in cutting edge technologies. Ziv has a BSc in Electrical Engineering from the Technion - Israel Institute of Technology, and an MBA from Tel Aviv University.

How to Support the Functional Safety Requirements of the Automotive Industry



A. AMADE
Senior Director, EMEA/NA Entegris Automotive
Program
ENTEGRIS, Moirans, France



Abstract

About 90% of all innovations in cars have their origin in electronic systems, whose heart is semiconductor related. The rapid increase of semiconductors in cars enables significant safety, connectivity, and mobility improvements. If the future of transportation will rely on autonomous vehicles, the definition of electronics' reliability and operating lifetime will significantly change. The move towards advanced nodes and integration of new materials is inescapable. But inspection tools available in the semiconductor industry today have limits to detect reliability defects and testing cannot compensate for this gap.

Controlling contamination shall contribute significantly to eliminate the root cause of defects and thus enhance the functional safety of electronics systems in the car. Three areas of impact must be considered: the ambient air in the fab, the environment that surrounds the wafer during its lifetime, and the integrity of the materials across the clean chemical delivery pathway.

As part of the New Collaborative Approach presented last year at the European SMART Transportation Forum, Entegris has organized Technology Days, Process Efficiency Enhancement Reviews and Benchmarks in interaction with the main representatives of the ecosystem. For this SMART Mobility Forum, a detailed analysis will be provided on the major technology nodes in play for the current and future generations of cars. What do we learn in terms of the maturity of our ecosystems? Is there any correlation with the main technology inflection points? What are the trends from a contamination and defectivity management? Where should semiconductor manufacturers focus their efforts? Entegris will share these insights during this session.

The automotive industry is in a transformation phase, so let's collaborate now to better address the zero defects requirements.

Biography

Antoine AMADE

Senior Director, EMEA/NA Entegris Automotive Program

Mr. Amade joined Entegris in 1995 as an application engineer in its semiconductor business. Today, he is the EMEA/NA senior director focused primarily on growing the semiconductor business in North America, Europe and the Middle East through market strategies and the management of sales. For nearly 25 years, Mr. Amade has held leadership positions at Entegris in gas microcontamination market management, strategic account management, and regional sales management. Mr. Amade has a degree in Chemical Engineering from ENS Chimie Lille and is a member of the SEMI Electronic Materials Group, the Global Automotive Advisory Council for Europe (GAAC) and the Platform for Automotive Semiconductor Requirements Along the Supply Chain (PASRASC).